



Ninety One Planetary Pulse

Survey at a glance – global investors views after COP26

November 2021

Sustainable investing is important to investors

57% already invest with ESG in mind

These are long term investments

67% would hold for over 5 years

70% hold them for longer because they have environmental or societal benefits

58% think it is even more important to invest this way now



COP26 hasn't galvanised investors as much as we hoped

57% Do not believe COP26 has led to global alignment on tackling climate change

69% thought the lack of high profile leadership from China and Russia makes it even harder to achieve alignment

The lack of global involvement made

47% of investors less willing to invest in their own money to achieve net zero



ESG is part of investors' everyday

69% think about the impact their everyday food and grocery purchases have on the environment

66% think about the impact these have on future generations

1 in 4 investors already drive an electric car.

58% of those in non-electric cars intend to make the switch next time.



Do investors want an inclusive transition to net zero?

45% think shareholders should use influence on companies to transition away from a reliance on carbon

Encouragingly **71%** of investors believe richer countries should help poorer ones to transition

Only **36%** prefer to sell carbon emitting companies which can leave some sectors or countries behind



Paying more for ESG?

86% Fund holders would pay a higher fee if a fund has environmental or societal benefits as well as financial returns

Active or passive?

71% of all investors want to use an active manager to invest sustainably

That rises to **78%** of investors who took an interest in COP26



Do investors want their investments to move towards net zero?

89% want a focus on net zero as part of their investment approach

While **40%** expect a competitive financial returns while investing with net zero in mind

39% are happy to invest to help achieve net zero regardless of financial return

10% think a focus on net zero finds good investments



Find out more at www.ninetyone.com/planetarypulse

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Investments carry risk of capital loss.

The data is taken from a survey conducted by Intrinsic Insight between November 4th - 12th 2021 with 5,010 investors from US, UK, Italy, Germany and South Africa. This communication is provided for general information only and should not be construed as advice. All the information is believed to be reliable but may be inaccurate or incomplete. All rights reserved. Issued by Ninety One. In South Africa, Ninety One is an authorised financial services provider. Ninety One Botswana Proprietary Limited, Unit 5, Plot 64511, Fairgrounds, Gaborone, Botswana, is regulated by the Non-Bank Financial Institutions Regulatory Authority. In Namibia, Ninety One Namibia Asset Management (Pty) Ltd is regulated by the Namibia Financial Institutions Supervisory Authority. | Ninety One 1